

Creative collaboration in action: the Kinship Gatherings

by Wivenhoe Creatives Team | Apr 29, 2017 | Review



Friday 28th April 2017 saw another Kinship Gathering at the Church Street Tavern, featuring textile designer Lucy Tiffany talk about her life, her work and how to build a creative business.

What were her tips for aspiring creative businesses?

- Work collaboratively. You are not in competition with other designers.
- Build your business slowly. There's no need to rush.
- Work locally, and develop a local reputation.
- Take on everything you can for the first six months.
- Do something that suits the person you are.
- Work in partnership with your clients, but doing something that is entirely your own vision is a good idea (Tiffany is designing her own range of wallpaper).
- Have confidence in your own skills.
- Failure is an important part of learning, so don't be too risk adverse.
- Work with a partner who compliments your skills. An interesting one...

Good advice, we think.

The Kinship Gatherings are meetings of people involved in creative businesses (or thinking of setting one up) to encourage networking and collaboration in North Essex. They were founded, sponsored and run by Kay Prestney of Kinship Creatives Design Company.



An example of Lucy's mural work, which can be seen in the Church St Tavern, Colchester.



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